



2012 Key Congress Facts

Delegate Numbers: 581

Plenary Sessions & Proffered Paper Presentations : 38

Poster Presentations: 113

Number of Exhibitors: 18



The Project

In Conference were first appointed to run the British Society for Colposcopy & Cervical Pathology (BSCCP) Meeting in Edinburgh in 2005. Based on the success of this we have now organised every meeting since then: 2006 London, 2007 Sheffield, 2008 Birmingham, 2009 Dublin, 2010 Brighton, 2011 Liverpool and most recently the 2012 40th Anniversary Meeting which was held at The Sage Gateshead.

We have also been contracted to organise the 2013 meeting in Glasgow.

The Goal

Rather than acting as the 'agency' and solely managing the logistics that a large conference requires, we have become part of the Society Conference Committee. We continually strive to improve the meeting and want every year to be the best in the series – scientifically and socially. Each year we develop a comprehensive marketing plan using newsletters, email shots and social networking sites to ensure that everyone in the community is aware of the conference. Our focus is to maximise sponsorship and exhibition in addition to increase delegate registrations.

The Success

During our 8 years working with the BSCCP, we have built up a number excellent working relationship with Committee Members, Delegates and Supporting Companies. Consequently we have been put forward and managed a number of other events in the field of Obstetrics and Gynaecology including the BGCS Spring & Autumn Meeting, the Scottish Colposcopy Meeting and the Live Gynaecological Oncology Surgical Meeting.



Why In Conference?

Having volunteered to host a national meeting the day came when it suddenly dawned on me what I had done. I needn't have worried though as I found my new friends at In Conference. Over 2 years they helped, nudged, prompted and guided me. By the time we came to the meeting everything had magically become organised and I was able to enjoy the 3 days instead of running around sorting out problems. Everyone congratulated me on a great conference and a job well done, but the credit was really due to Margaret Sherry and her wonderful team. Where would I have been without them?

Mr Jonathan Herod
BSCCP Meeting Chair

Why In Conference?

I have attended conferences organised by In Conference for many years and have always found them to be well organised, personal and extremely professional. Recently I was tasked with organising a large conference for over 500 delegates. I gave no hesitation in contacting In Conference and have found the experience of making the arrangements for the meeting an absolute delight. The entire team headed by Margaret Sherry are the most approachable team I have ever come across. They revel in overcoming any obstacle and turn difficult challenges and unexpected surprises into good humoured and enjoyable experiences. Their attention to detail is exemplary and totally focused on ensuring the delegates are completely satisfied. If you want to put on a great show, you have to make In Conference part of your team.

Dr Raj Naik
BSCCP Meeting Chair
Gateshead 2012

For further information:

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In Conference Areas of Responsibility:

- Project Management
- Financial Management
- Congress Marketing including Social Media
- Exhibition & Sponsorship
- Registration & Accommodation Management
- Scientific & Social Programme Management

